



## **New jazz concert event will raise funds for cancer research**

### **Cjazz founder launches "*In Concert for Cancer*" to benefit Fred Hutchinson Cancer Research Center**

*Kenmore, WA– August 31, 2010.* When Michele Abrams launched Cjazz.com in 1994, she was driven by her passions for presenting contemporary jazz in the new digital format and producing live concerts. Sixteen years and many concerts later, Abrams is applying her event production expertise to fund raising on behalf of the Fred Hutchinson Cancer Research Center with the launch of *In Concert for Cancer*, a concert fundraiser featuring top recording artists in support of vital cancer research.

Calling on her longtime friendships within the national contemporary jazz community, Abrams has secured commitments from several renowned recording artists to headline the first annual concert: Keyboardist Gregg Karukas, Saxophonist Steve Cole, Guitarist Richard Smith, and Saxophonist Jeff Kashiwa. Special surprise guest artists will also appear.

The first annual *In Concert for Cancer* gala event will be a one of a kind thrilling experience, under the stars on the flight deck of the historic USS Midway Navy Aircraft Carrier, docked on San Diego's Bay, surrounded by the city lights. The date for the event is confirmed for March 11, 2011.

With *In Concert for Cancer*, Abrams brings her well-honed expertise as a national producer of music events to focus on fund-raising for research on behalf of a disease with which she is all too familiar.

“Losing both parents and friends to cancer deeply affected me,” noted Abrams. “Like many people touched by this terrible disease, I looked for a way to fight back. Like so many other non-profit efforts, cancer research donations are affected by the down economy. Knowing the healing power of music first hand, I believe that channeling my experience as an event producer into an exciting fund-raising concert event can become an effective fundraising vehicle.”

Abrams expects to offset the hard costs of the first annual concert through sponsorship packages that will appeal to like-minded sponsor partners. “My goal is to enlist a handful of partners that care about supporting this cause, who will partner with us for the long haul. I want to grow *In Concert for Cancer* into a large scale annual event so we can help accelerate ground breaking research and the dollars needed to find cures.”

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### **Cjazz**

Since 1994, Cjazz has produced music events featuring regional and national recording artists. *In Concert for Cancer* is a concert fundraiser developed and produced by Cjazz, featuring world class recording artists of contemporary music, with proceeds benefiting the Fred Hutchinson Cancer Research Center. See [www.cjazz.com](http://www.cjazz.com) for more information.

### **Fred Hutchinson Cancer Research Center**

At Fred Hutchinson Cancer Research Center, our interdisciplinary teams of world-renowned scientists and humanitarians work together to prevent, diagnose and treat cancer, HIV/AIDS and other diseases. Our researchers, including three Nobel laureates, bring a relentless pursuit and passion for health, knowledge and hope to their work and to the world. For more information, please visit [www.fhcrc.org](http://www.fhcrc.org)

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